

Australian Institute of Paramedic Practitioners



Partnership
Prospectus
2024/25



WHO WE ARE

The Australian Institute of Paramedic Practitioners (AIPP) was established in 2019 to represent and introduce Paramedic Practitioners into the health system in Australasia. A Fellow of the AIPP is confirmed as having attained the required academic qualifications to meet the AIPP credentials.



A Paramedic Practitioner is an experienced paramedic who has additional and advanced primary healthcare skills. They will practice alongside and in collaboration with Doctors and other health professionals.

Paramedic Practitioners practice independently within professional capabilities framework, but also interdependently within other senior medical professionals.

Our Relationships

The AIPP has developed relationships with, or is a member of the following:

- Australian College of Rural and Remote Medicine
- Australian Primary Health Care Nurses Association
- Allied Health Professions Australia
- Services for Australian Rural & Remote Health (member)



Membership of the College

The current membership of AIPP is comprised of Fellows, Associate Fellows, General Members and Affiliates. Our membership is rapidly growing and the AIPP is lobbying at State and National level for the introduction of Paramedic Practitioners. The model has been accepted as Policy in the 2021 Tasmanian election by the Greens and Labour Parties.



PARTNERSHIPS

AIPP welcomes partners to support our members and the College in the expansion of Paramedic Practitioners into the health system.

Entering into a Partnership with AIPP is a unique opportunity to be involved at the ground level of the AIPP health initiative. The ongoing developments and promotion of Paramedic Practitioners will enhance your brand by supporting this model and provides an opportunity to innovate healthcare of communities.

AIPP has developed a range of Partnership offerings that provide the marketplace with exclusive benefits, including membership, exposure, access to the only independent Paramedic Practitioner College in Australasia and additional opportunities to showcase your organisation or products.

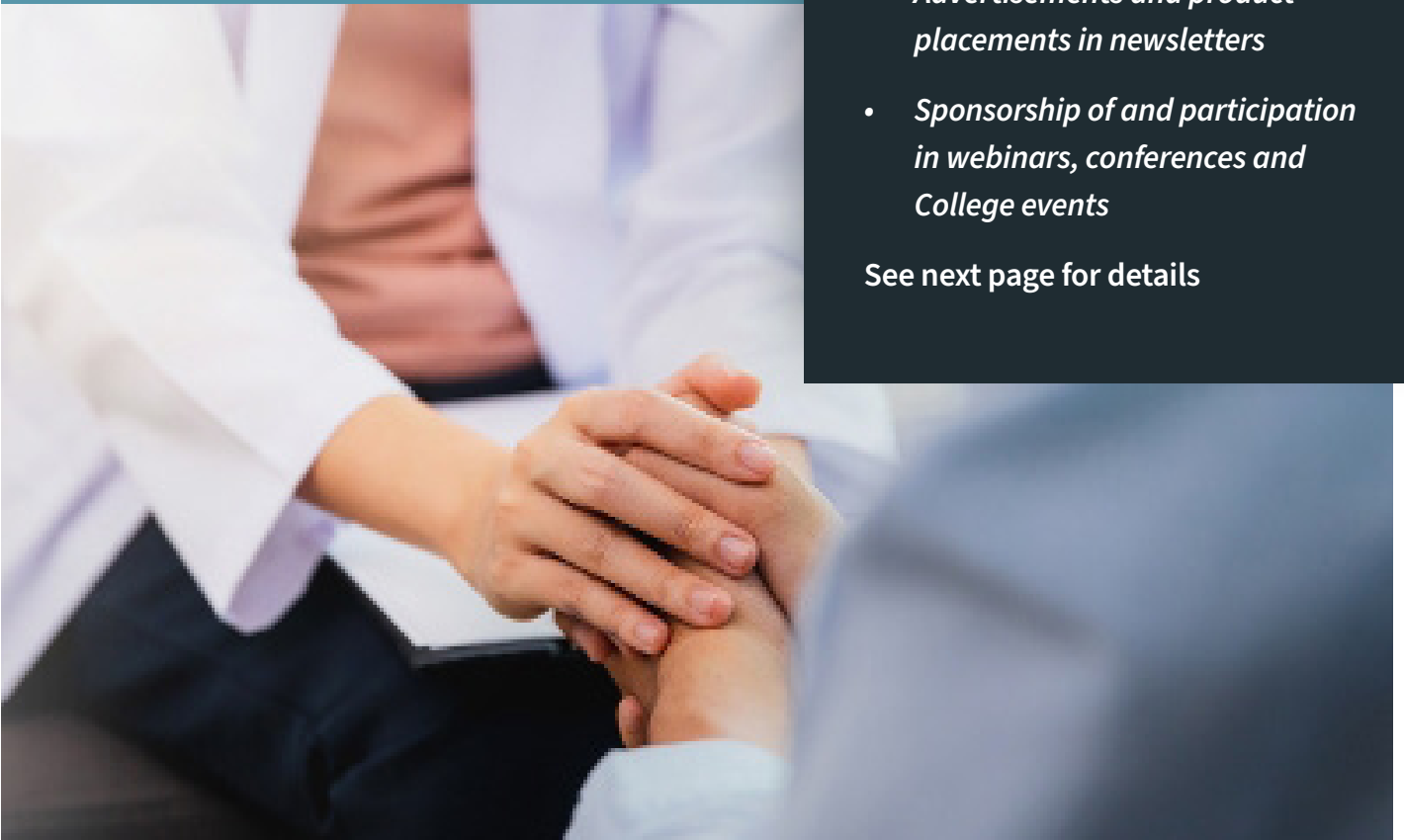


PARTNER PACKAGES

We offer partnership packages in:

- *Website advertising*
- *Job placements on website*
- *Advertisements and product placements in newsletters*
- *Sponsorship of and participation in webinars, conferences and College events*

See next page for details



Website Advertising

The AIPP website is a major communications and information source for Paramedic Practitioners and associated educational and health entities across Australia and New Zealand. It is an excellent way to reach this community with relevant and interesting articles, product advertisements and industry information.

Your advertisement can be formatted to include a hyperlink to your website.

Location	Duration	Cost (incl GST)
Front Page Left Side Banner (Large)	3 Months	\$1,200
Front Page Right Side Banner (Small)	3 Months	\$550
Education and Events Pages	1 Month	\$280

Advertisements and Product Placements in Newsletters

Our regular newsletter provides our members with the latest industry news and information on upcoming courses, events, member benefits, employment opportunities and matters of interest. The newsletter is sent to all members and a growing list of interested parties. It is the ideal place to communicate your offering to our members.

Each placement is charged at \$300 (incl GST).

Job Placement on Website

The AIPP website is a valuable tool in aiding your organisation to communicate job opportunities to Paramedic Practitioners across Australia and New Zealand. We would be happy to discuss specific recruitment campaigns with you to ensure they reach the targeted audience.

Your advertisement can be formatted to include a hyperlink to your website.

Location	Duration	Cost (incl GST)
Front Page Right Side Banner (Large)	1 Month	\$650
Careers Page (Half page)	1 Month	\$550
Careers Page (Full page)	1 Month	\$1,200

Sponsorship of and Participation in Webinars, Conferences and College Events

We offer Bronze, Silver, Gold and Platinum level partnerships which, at each level, enable you to participate in a more committed way in College webinars, meetings and conferences through the placement of advertisements, guest speaker spots, trade displays and promotional activities.

Please speak to us regarding your entitlements at each level and the relevant costs.

Contact AIPP

For all enquiries, please call the AIPP team on 0418 886 693 or visit acpp.net.au



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